

THE MEDTECH INDUSTRY

IN EUROPE

WHAT IS MEDTECH?

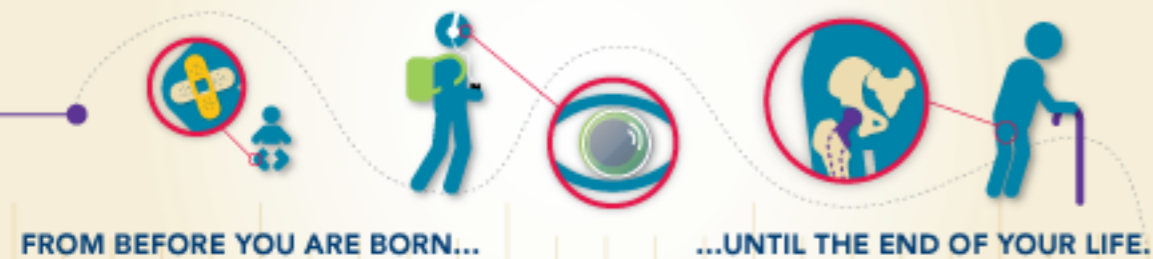
...IS AN UMBRELLA TERM FOR:

- MEDICAL DEVICES
- IN VITRO DIAGNOSTICS
- IMAGING EQUIPMENT
- E-HEALTH

THERE ARE MORE THAN:

500,000
MEDICAL TECHNOLOGIES

MEDICAL TECHNOLOGY IS THERE THROUGHOUT YOUR LIFE



AN INDUSTRY THAT MAKES A DIFFERENCE

>575,000
EMPLOYEES

ROUGHLY
€100
BILLION
MARKET
SIZE

25,000 MEDTECH
COMPANIES

A POSITIVE
TRADE
BALANCE
OF €15,5
BILLION

30% OF
WORLD
MARKET

GROWING
AT AROUND
4% PER
ANNUM

95%
SMEs

NUMBER #1
INNOVATION PATENTS FILED

18-24
MONTHS
INNOVATION
CYCLE



THE INDUSTRY FILES A PATENT
EVERY 50 MINUTES!

WITHIN
3
MONTHS
NEW
DIAGNOSTIC

MEDICAL TECHNOLOGY

A BRAKE ON RISING HEALTHCARE COSTS

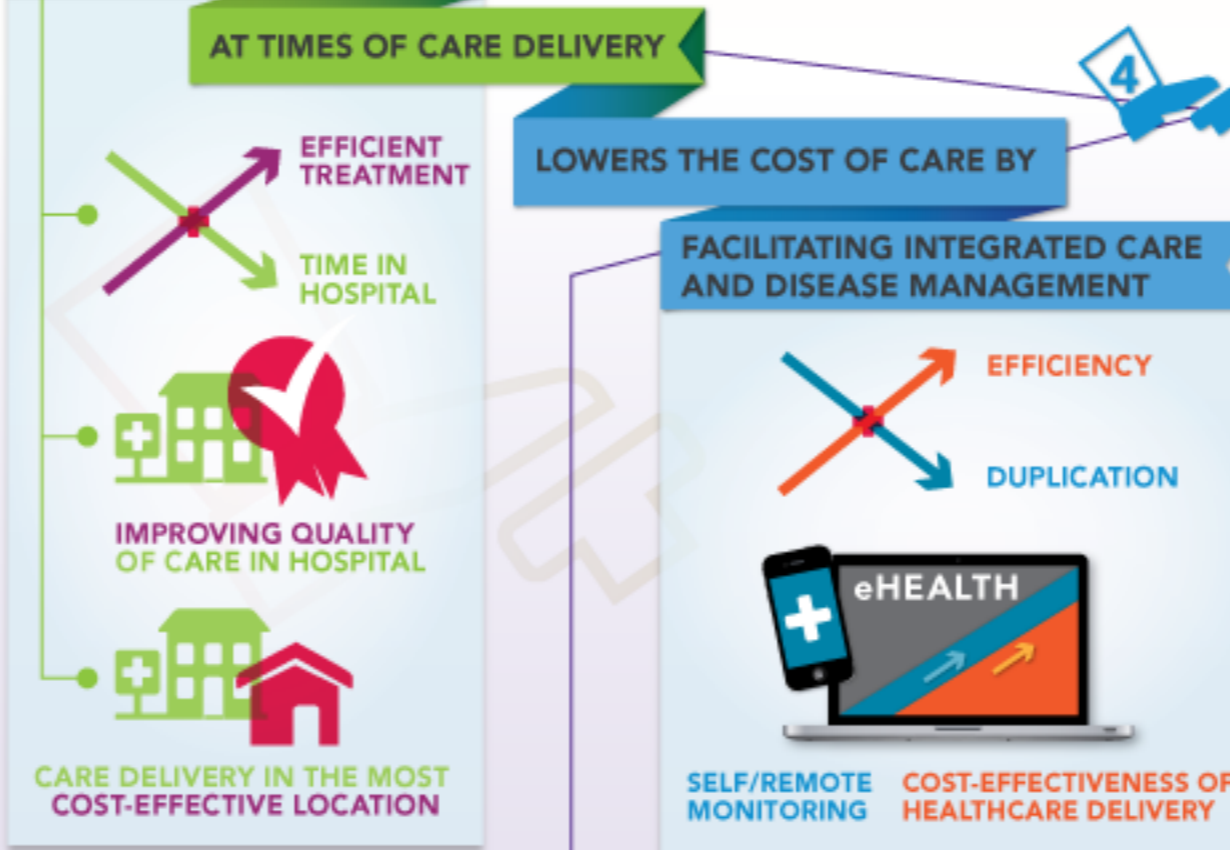
LIMITS THE COST OF CARE OF PATIENTS WITH CHRONIC DISEASES



LIMITS THE USE OF INEFFECTIVE, UNNECESSARY TREATMENT



LIMITS THE COST OF CARE



DID YOU KNOW THAT

- In vitro diagnostics take up only ~0.8% of total healthcare expenditure. Medtech as a whole amounts to only ~7.5%
- Today, 3 out of 4 cataract surgeries in Europe no longer require an overnight hospital stay
- Investing in health technology saved Germany €22 billion
- Medtech can reduce hospitalisation of patients with severe heart failure by ~33%

MEDICAL TECHNOLOGY

BENEFITTING PATIENTS AND PUBLIC HEALTH FROM DIAGNOSIS TO CURE

PATIENTS BENEFIT FROM EARLY DIAGNOSIS

80% REDUCTION OF
CERVICAL CANCER
IN FINLAND THANKS TO MASS
SCREENING PROGRAMME



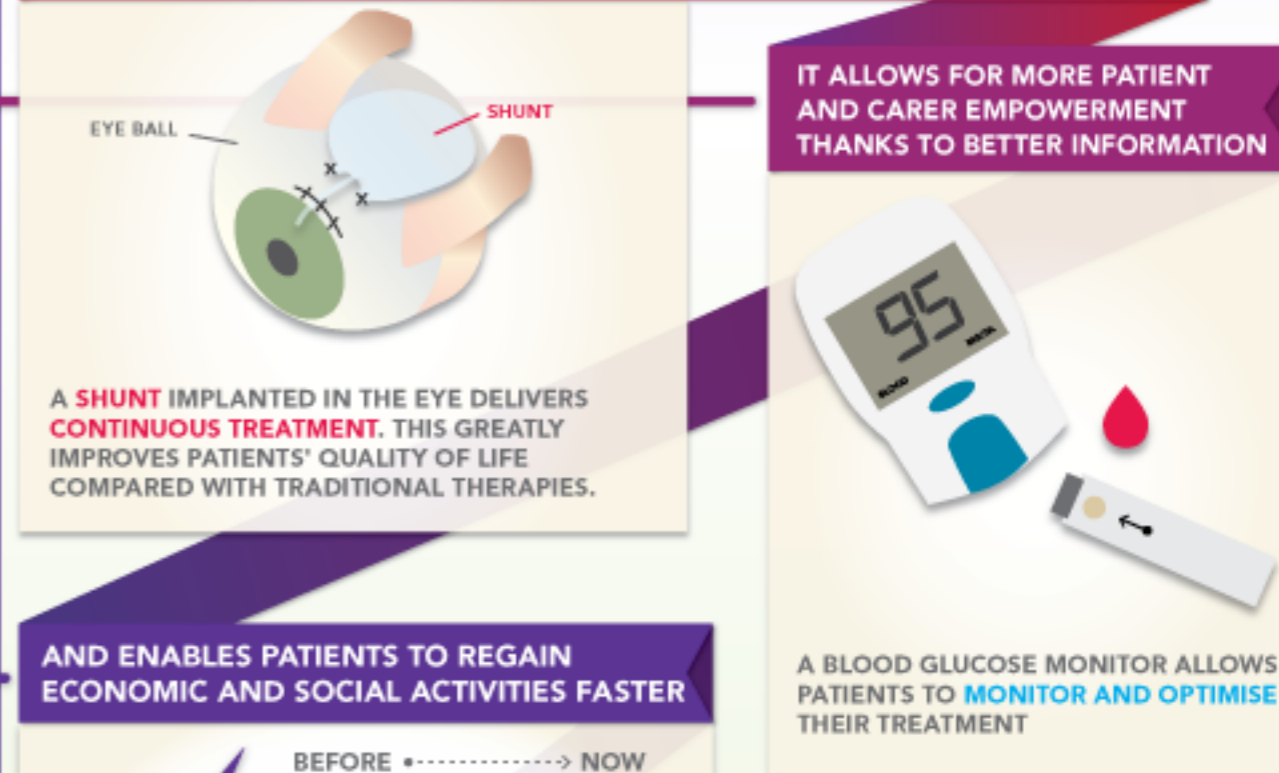
PATIENTS BENEFIT FROM CONTINUOUS IMPROVEMENT IN QUALITY OF CARE

67% LESS
INFECTION

AND REDUCED EXPOSURE TO RISK AND SIDE-EFFECTS

SURGICAL DRESSINGS ARE PROTECTING YOU FROM THE TOUGHEST SUPERBUGS

MEDTECH IMPROVES QUALITY OF LIFE



AND ENABLES PATIENTS TO REGAIN ECONOMIC AND SOCIAL ACTIVITIES FASTER



MEDTECH MAKES QUICK RESPONSES TO COMMUNICABLE DISEASES POSSIBLE

