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28 January 2011

News

EU regulatory system brings Europeans fastest access to medical technology without compromising safety |1|



Research shows medical device recalls in Europe and U.S. are at similar rates

Brussels, 28 January 2011 – report of the Boston Consulting Group (BCG) shows medical device recalls in the U.S. and

Europe occur at the same rate while the approval process in Europe is significantly faster. [Read more...](#)

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Medical technology industry favours decentralised regulatory oversight |2|



Patient safety and innovation best harnessed in decentralised legislative framework

Brussels, 27 January 2011 – The European medical technology industry association

Eucomed restated today its position regarding the upcoming revision of EU medical technology legislation. [Read more...](#)

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Medical technology innovators go first to market in Europe |3|



PwC Innovation Scorecard indicates emerging markets are gaining ground

Brussels, 18 January 2011 – Medical technology innovators are going first to market in Europe and, by 2020, will likely

move into emerging countries next before entering the United States according to PwC's Medical Technology Innovation Scorecard report that was launched today. [Read more...](#)

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Events of interest

21-25/02/11

2011 international medical device industry compliance conference

15/02/11

abhi GS1
ABHI and GS1 Conference
UDI - The Next Big Thing
15 February 2011

17/03/11

Economist Conferences
Healthcare in Europe
Transforming policy, systems and funding
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23-24/03/11

E-HEALTH
A New Holistic Healthcare Plan for Europe
23-24 March 2011
Brussels, Belgium

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EU vote on Health Technology Assessment: a step forward |4|



Legal basis for national cooperation now a reality

Brussels, 19 January 2011 – The European Parliament has voted today in favour of the EU Cross-border Healthcare Directive. [Read](#)

[more...](#)

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EHTI Update - Collaboration between EHTI and Dr Brian Smith |5|



The European Health Technology Institute for Socio-Economic Research (EHTI) is pleased to announce the launch of a new collaborative project with Dr Brian Smith (Adjunct Professor at SDA Bocconi School of

Management – Editor at Journal of Medical Marketing, Palgrave Macmillan – Visiting Research Fellow, Open University Business School at Open University). [Read more...](#)

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European Diagnostics Manufacturers Association hosts EP-event on “Improving Health Literacy” |6|

MEP Marian Harkin hosted an excellent evening event in the European Parliament on 25 January where the issue of information to patients was aired in at some length. [Read more...](#)

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The 510(k) Survey - Your Participation is Sought for an Important Research Project |7|



A team of researchers from Northwestern University and Stanford University is conducting a large-scale online survey about industry and agency practices in FDA's premarket notification (510(k)) regulatory

pathway. [Read more...](#)

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Latest Eucomed blog posts

On markets and double standards |1|



Just before the Christmas break I purchased a beautiful flat screen television of exactly the same dimensions as one that I had bought four years previously. The price was something like 25% of what I had paid earlier and the picture much better. [Read more...](#)

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Eucomed engages

eHealth - Convincing the healthcare professionals |1|



Manolis Karamalis, Vice Chair of the Public Affairs Network of Eucomed, participated on behalf of Eucomed at the European eHealth symposium, organised by Continua on 17 and 18 January 2011. He detailed the medical technology industry's point of view on the challenges and opportunities of reimbursement systems and eHealth solutions. [Read more...](#)

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IMDA Training workshop on Compliance |2|



The Irish Medical Devices Association (IMDA) organised on 26 January a Compliance Training workshop titled "How to apply the Eucomed Code of Ethics in everyday's company life". Taking place in Dublin, Ireland, the training was jointly run by Eucomed, IMDA and IMSTA, the Irish Medical & Surgical Trade Association. [Read more...](#)

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Christopher Breyel joins Eucomed as Manager Membership Services & Events |3|

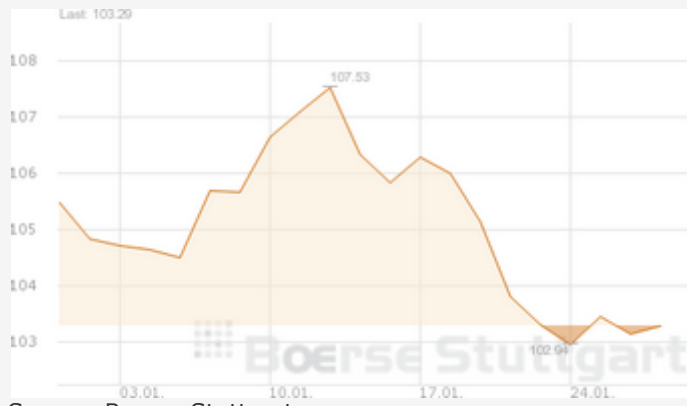


Eucomed is pleased to announce Christopher Breyel's arrival as Manager Membership Services & Events as of 17 January 2011. Christopher Breyel has been working over 10 years in different international business fields. [Read more...](#)

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Industry pulse



Source: Boerse Stuttgart

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