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25 February 2011

BREAKING NEWS

European Commission objects to FDA remarks in a letter

| 1 |



According to Reuters: "A transatlantic spat has erupted after a top U.S. official suggested European patients may be "guinea pigs" for medical devices with less government oversight. A senior official at the European Commission, in a letter obtained by Reuters, complained to the U.S. Food and Drug Administration this month about comments from the FDA's device chief, Dr. Jeffrey Shuren....." For the full story please go to the Reuters website. [Read more...](#)

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Feature story

Who wants to save €5.6 billion? Telemonitoring and eHealth: more than fancy gadgetry | 1 |



Eucomed has recently submitted remote monitoring of implantable cardiac devices as one of its four proposals to the Active and Healthy Ageing Innovation Partnership under the European Commission's Innovation Union Strategy. [Read more...](#)

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News

Shaping the future role of Medical Technology in Innovation and Healthcare | 1 |



Eucomed firmly believes that the upcoming High Level Conference on "Innovation in medical technology" taking place on 22 March 2011 in Brussels will be a decisive event in the shaping [...] [Read more...](#)

Events of interest

28-20/05/11

2011 international medical device industry compliance conference

17/03/11

Healthcare in Europe
Transforming policy, systems and funding

23-24/03/11

E-HEALTH
A New Holistic Healthcare Plan for Europe
23-24 March 2011
Brussels, Belgium

30-31/03/11

Innovation in Healthcare

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Eucomed ramps up its communication efforts - simplify the message, expand the audience, emphasize digital |2|



To better explain the role medical technology plays in enabling people to live healthy and productive lives, in increasing the productivity and efficiency of health systems, and in contributing to economic growth in Europe, Eucomed will on Monday unveil its overhauled website www.eucomed.org.

The website relaunch marks the first step in a series of efforts being undertaken by the European Medical Technology Industry Association.

ABHI & GS1 UK conference on UDI – The next big thing |3|



On 15 February, the Association of British Healthcare Industries (ABHI) organised together with GS1 UK a joint event on Unique Device Identification (UDI). UDI is coming and will affect [...] [Read more...](#)

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Five-Minute interview with Prof. Rosanna Tarricone |4|



On 11 February 2011, EMDT (European Medical Device Technology) published an interview with Prof Rosanna Tarricone, EHTI Executive Director, on "The Metrics of Living Well". [...] [Read more...](#)

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Opinions

The 'New Approach' – making standards even better |1|



There are some who are claiming that the EU Commission's formal objection to eleven standards raised at the end of last year shows that the 'New Approach' has shortcomings [...] [Read more...](#)

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Eucomed engages

Eucomed embraces opportunities at major European Commission conference on “Innovation in Healthcare” |1|



On 30 & 31 March 2011 European Commission's DGs Research and Innovation, Enterprise and Industry and Health and Consumers (SANCO) will hold a conference on “Innovation in Healthcare: from Research to Market”. [...]
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Committee for Advanced Therapies and Interested Parties Focus Group meet on non-clinical development of Advanced Therapy Medicinal Products |2|



On 9 February 2011 the European Medicines Agency (EMA) organised the first meeting of the Committee for Advanced Therapies and Interested Parties Focus Group (CAT/IPs Focus Group) on [...]
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Members corner

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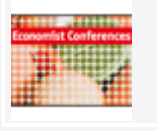


The MedTech Forum is a unique opportunity for you to be in contact with medical technology companies, consultancies, NGOs and any stakeholders active in health, and to gain exposure and interact with [...]
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Conference of interest – special discount for members |2|



Eucomed supports the conference ‘Healthcare in Europe - transforming policy, systems and funding’ organised by the Economist on 17 March 2011 in Geneva. The conference will bring together influential healthcare stakeholders from [...]
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Commission consults on radical changes to create more growth and jobs |3|

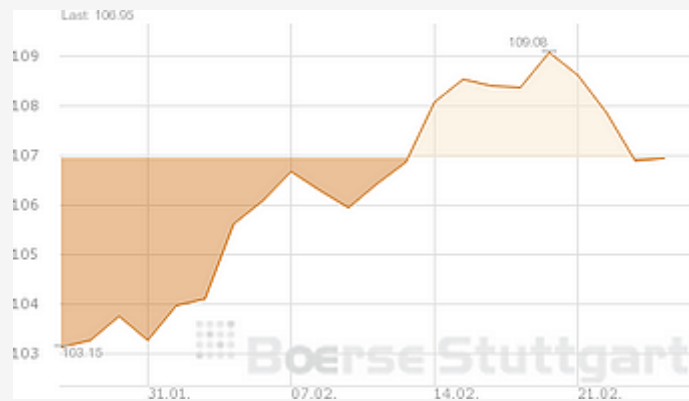


On 9 February 2011, the European Commission DG Research launched a public consultation on major improvements to EU research and innovation funding to make participation easier [...] [Read more...](#)

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Industry pulse



Source: Boerse Stuttgart

Director Communications: [Ingmar de Gooijer](#) | E-Communications Coordinator: [Thomas Lindemans](#)

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