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## 17 December 2010

Dear Reader,

As the year comes to a close, Eucomed would like to wish you a happy holiday season and looks forward to bringing you even more reading pleasure in 2011.

Warm regards,  
The Eucomed Team

## News

### EMA revises its guidance on drug-devices combinations [|1|](#)



The European Medicines Agency (EMA) has posted a revised version of its guidance regarding the procedural aspects of CE marking of drug-devices combinations. [Read more...](#)

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### OECD and European Commission publish first edition of "Health at a Glance: Europe 2010" report [|2|](#)



On 7 December 2010, the European Commission (DG SANCO) jointly with the Organisation for Co-operation and Economic Development (OECD) issued the first edition of the report "Health at a Glance: Europe

2010". [Read more...](#)

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### UK Bribery Act: are we ready? [|3|](#)



On 15 December 2010, the Association of British Healthcare Industries (ABHI) organised a conference on the upcoming Bribery Act entitled 'Are you ready?' [Read more...](#)

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## Events of interest

21-25/02/11

2011 international medical device industry compliance conference

17-18/01/11

Continua European Symposium 2011  
We're Making It Personal Are You?  
17-18 January 2011  
Brussels Marriott, Belgium

17/03/11

Economist Conferences  
Healthcare in Europe  
Transforming policy, systems and funding  
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23-24/03/11

E-HEALTH  
A New Holistic Healthcare Plan for Europe  
23-24 March 2011  
Brussels, Belgium

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### CHES Policy Dialogue: The role of new technology in overburdened health systems: breaking the bank or driving efficiency? |4|



On 15 December 2011, the European Policy Centre (EPC) and Coalition for Health, Ethics and Society (CHES) organised a policy dialogue on the topic "The role of new technology in overburdened health systems: breaking the bank or driving efficiency?". [Read more...](#)

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### Eucomed supports 2 events on eHealth |5|

- Continua European Symposium 2011 - We're Making It Personal – Are You?
- E-Health: Working Towards a New Holistic Healthcare Plan for Europe

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## Latest Eucomed blog posts

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### You better watch out! |1|



Yesterday, we at Eucomed had our Christmas party, and while thinking back at yesterday's little get-together, it's dawning on me that with 2011 just around the corner we will be just over two and half years since the original public consultation on the recast of the EU medical devices legislation [Read more...](#)

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### What is value in healthcare? |2|



When one of the defining minds of business education in recent years turns his attention to healthcare then people would be wise to sit up and listen. [Read more...](#)

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## Eucomed engages

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### EU pushing for Transparency |1|

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Transparency into how governments set pricing and reimbursement levels for drugs is the norm in Europe. The current rules are up for revision and while this process overwhelmingly focuses on drugs, the

Commission is taking a serious look at whether this same idea could be good for medical devices and services. [Read more...](#)

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### **EPPOSI kicks-off discussions on a holistic European chronic disease management model |2|**

The European Platform for Patients' Organisations, Science and Industry (EPPOSI) kicked-off discussions on a holistic European model to manage chronic conditions during a workshop held on 8 December 2010 in Brussels. [Read more...](#)

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### **Eucomed initiative on Healthcare Acquired Infections (HAIs) |3|**

Given the increasing focus on healthcare acquired infections as a major source of both mortality and morbidity for patients in the health and social care system, an ad hoc group of Eucomed members has made the first steps in outlining potential programme activities. [Read more...](#)

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### **Eucomed attends EuropaBio event |4|**



At EuropaBio's event in Brussels on 9 December, speakers from across Europe in the healthcare, industrial and agricultural sectors communicated their views on how biotechnology is creating more jobs,

improving lives and building a greener and healthier society. [Read more...](#)

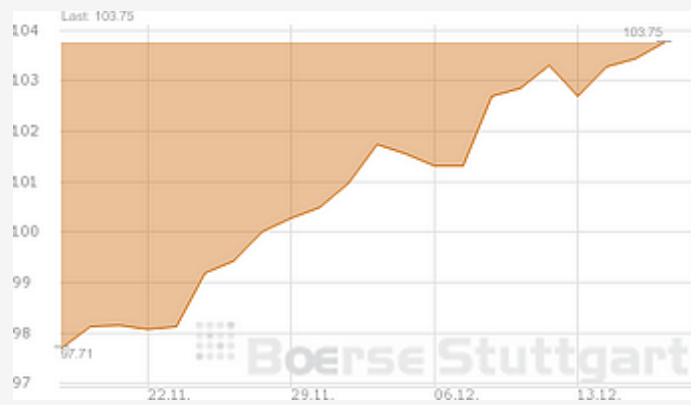
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## **Industry pulse**

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Source: Boerse Stuttgart

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