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14 January 2011

News

Eucomed Compliance Panel speaks out on sponsorship of medical conferences |1|



Compliance Panel interprets Eucomed Code of Ethical Business Practice

Brussels, 23 December 2010 – The Eucomed Compliance Panel, an independent body of three external opinion leading experts, has issued its first advisory interpretation regarding the sponsorship of third party educational conferences by Eucomed members. [Read more...](#)

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Health technology purchasing: will a single selling strategy work? |2|

In the EU, policies relating to healthcare financing, as with procurement and reimbursement, are fragmented and their impact is insufficiently understood. Corinna Sorenson, research officer in European Health Policy at the London School of Economics and a member of the Executive Committee of the European Health Technology Institute for Socio-Economic Research [...] [Read more...](#)

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Commission's public consultations on Innovation and e-Procurement close end January 2011 |3|



Last year, the European Commission (EC) launched two public consultations of interest to Eucomed members and the medical technology industry at large. These two consultations will close on 28 and 31

January 2011 respectively. [Read more...](#)

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Commission launches consultation on a single Europe-wide phone number for EU businesses |4|

Events of interest

21-25/02/11

2011 international medical device industry compliance conference

17-18/01/11

Continua European Symposium 2011
We're Making It Personal Are You?
17-18 January 2011
Brussels Marriott, Belgium

15/02/11

abhi GSI
ABHI and GSI Conference
UDI - The Next Big Thing
15 February 2011

17/03/11

Economist Conferences
Healthcare in Europe
Transforming policy, systems and funding
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23-24/03/11

E-HEALTH
A New Holistic Healthcare Plan for Europe
23-24 March 2011
Brussels, Belgium

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In a public consultation launched on 6 December 2010, the European Commission (EC) is asking businesses, consumers, telecoms operators and public authorities whether they see benefits in a system that would allow businesses to use the same telephone number in all EU Member States. [Read more...](#)

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Irish Medical Devices Association (IMDA) publishes Yearbook 2010 | 5 |



IMDA published at the end of last year its Yearbook 2010 providing an in-depth review of the positive progress made by the association on its 2010 priorities. [Read more...](#)

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EHTI Update | 6 |



EHTI is pleased to announce the nomination of Dr. Giada Li Calzi (Manager in Assessor's Staff, Technical Secretariat, Regional Department of Health Sicily, Italy) and Prof. Panos Vardas (President, European Heart Rhythm Association - EHRA) within its Board of External Advisors. [Read more...](#)

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2011 Outlook: Innovate or Fail | 1 |



The turn of the year brings all manner of analysis of the events of one year and predictions for the year ahead. 2010 will not be fondly remembered by many as it heralded the impact of the 2008 banking crisis on the real world of citizens and business. [Read more...](#)

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Panel-mania? The future of an advisory interpretation | 2 |



Eucomed published on 23 December 2010 its first Compliance Panel recommendation on the sponsorship of third party educational conferences by Eucomed members. [Read more...](#)

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Eucomed engages

AdvaMed and Eucomed Meet to Discuss Proposed Changes to Medical Devices Directives by the European Commission | 1 |



WASHINGTON, D.C., 13 January 2011 – The Advanced Medical Technology Association (AdvaMed) today concluded its hosting of a two-day session with Eucomed, the European medical devices association, and 25 medical technology companies to consider plans by the European Commission (EC) to revise the Medical Devices Directives (MDD), which regulate medical devices in Europe. [Read more...](#)

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Victoria Malakhova joins Eucomed as Director Economic Affairs | 2 |



Eucomed is pleased to announce Victoria Malakhova's arrival as new Director Economic Affairs as of 4 January 2011. She will lead the work and initiatives of Eucomed's economic activities and will bring industry expertise combined with medical background into her work. [Read more...](#)

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Merlin Rietschel joins Eucomed as Manager Technical and Regulatory Affairs | 3 |

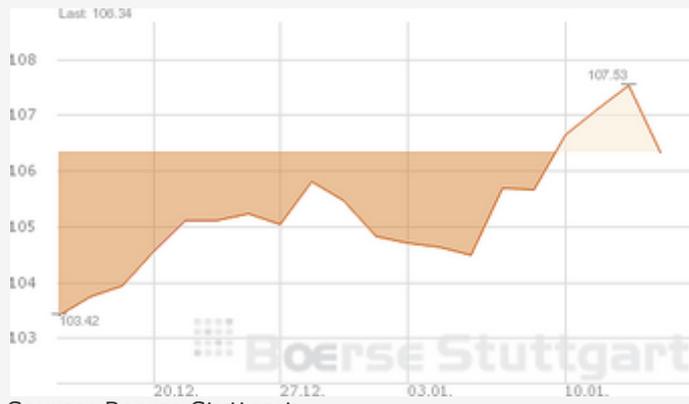


Eucomed is pleased to announce Merlin Rietschel's arrival as Manager Technical and Regulatory Affairs as of 4 January 2011. Merlin has over 8 years of experience in the field of European regulatory affairs and dealt successfully with an extensive number of regulatory submissions in life cycle management and marketing authorisation applications. [Read more...](#)

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Industry pulse



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